

**EQUAL EMPLOYMENT OPPORTUNITY DATA
LOCAL PUBLIC FILE REPORT**

This report covers the twelve (12) month period ending: November 2011
Month Year

Report prepared on behalf of: ROME RADIO PARTNERS, LLC
Licensee Name

This report covers the following Employment Units:

CALL SIGN	COMMUNITY OF LICENSE	FCC FACILITY ID NUMBER	TYPE OF STATION	OWNED / OPERATED UNDER A LOCAL MARKETING AGREEMENT
WTSH	ROCKMART GA	7043	COUNTRY	YES
WQTU	ROME GA	40816	ADULT CONTEMPORARY	YES
WRGA	ROME GA	40856	NEWSTALK	YES
WRBF	PLAINVILLE, GA	171028	CLASSIC ROCK	YES
WZOT	ROCKMART, GA	7041	CLASSIC COUNTRY	YES
WSRM	COOSA, GA	30623	CONTEMPORARY CHRISTIAN	YES
WGJK	ROME, GA	7044	URBAN	YES

During the preceding twelve (12) months, the following full-time employment vacancies occurred:

STATION / EMPLOYMENT UNIT	JOB TITLE	DATE OF OPENING	DATE POSITION FILLED	JOB CODE
ALL STATIONS	ACCOUNT EXECUTIVE	1/1/11	2/9/11	Ae1
ALL STATIONS	ACCOUNT EXECUTIVE	1/1/11	2/9/11	Ae2
WZOT	ACCOUNT EXECUTIVE	1/1/11	3/15/11	Ae3
ALL STATIONS	ACCOUNT EXECUTIVE	1/1/11	3/15/11	Ae4
ALL STATIONS	ACCOUNT EXECUTIVE	1/1/11	3/15/11	Ae5
ALL STATIONS	ACCOUNT EXECUTIVE	3/1/11	06/1/11	Ae6
ALL STATIONS	PRODUCTION/COPY	11/1/10	12/15/10	P1
ALL STATIONS	BOARD OP/PROMOT	5/1/11	07/1/11	B1
ALL STATIONS	BRANDS MANAGER	5/30/11	6/27/11	Br1

<p>During the preceding twelve (12) months, the following recruitment sources were contacted in connection with full-time employment vacancies. RECRUITMENT SOURCE</p>	<p>ADDRESS</p>	<p>CONTACT REPRESENTATIVE</p>	<p>TELEPHONE NUMBER</p>	<p>JOB CODE</p>	<p>SOURCE SOUGHT CONTACT [✓]</p>
<p>GA DEPT OF LABOR</p>	<p>Riverside Drive Rome GA</p>	<p>Stacey Quarles</p>	<p>706-295-6057</p>	<p>Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1</p>	
<p>KENNESAW CAREER CENTER</p>				<p>Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1</p>	

				BR1	
100 BLACKMEN OF ROME				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	

NAACP OF ROME				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
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GREATER ROME CHAMBER				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
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SHORTER UNIVERSITY JOB FAIR				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
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BERRY COLLEGE JOB FAIR				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
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SHORTER UNIVERSITY ONLINE				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
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BERRY COLLEGE ONLINE AD				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
POLK CO CHAMBER				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
PAULDING CO CHAMBER				Ae1 Ae2 AE3 AE4 AE5 AE6	

				P1 B1 BR1	
GA NORTHWESTERN TECHNICAL COLLEGE				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
ROME HIGH APPRENTICE PROGRAM				Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	

BEST RADIO JOBS	BEST RADIO JOS.COM			Ae1 Ae2 AE3 AE4 AE5 AE6 P1 B1 BR1	
TV AND RADIO JOS.COM	TVANDRADIOJOBS.COM				

During the preceding twelve (12) months the following recruitment sources provided hires for vacant full-time positions:

STATION / EMPLOYMENT UNIT	JOB TITLE	RECRUITMENT SOURCE	ADDRESS	JOB CODE
ALL STATIONS	ACCOUNT EXEC	GREATER ROME CHAMBER	Romega.com	Ae1
ALL STATIONS	ACCOUNT EXEC	GREATER ROME CHAMBER		AE3
ALL STATIONS	ACCOUNT EXEC	BERRY COLLEGE ON LINE AD	Berry.edu	AE2
WZOT	ACCOUNT EXEC	POLK CO CHAMBER OF COMMERCE	Polkgeorgia.com	AE4
ALL STATIONS	ACCOUNT EXEC	RADIO STATION WEBSITE		AE6
ALL STATIONS	BOARD OP	GA NORTHWESTERN TECH COLLEGE	1 Maurice Culberson Drive Rome, GA	B1
ALL STATIONS	PRODUCTION	MOVED PART TIME TO FULL TIME JACKSON STATE INTERN		P1
ALL STATIONS	BRANDS	DIRECT CONTACT		BR1

	MANAGER	POSITION WAS ADVERTISED BUT HAD TO BE FILLED QUICKLY		
ALL STATIONS	ACCOUNT EXEC	GREATER ROME CHAMBER WEBSITE	Romega.com	AE5

A total of 89 candidates were interviewed for full-time employment positions during the preceding twelve (12) months.

The number of employment candidates referred by each recruitment source is as follows:

STATION / EMPLOYMENT UNIT	JOB TITLE	RECRUITMENT SOURCE	ADDRESS	NUMBER OF INTERVIEWEES	JOB CODE
ALL STATIONS	Sales Exec	Greater Rome chamber	Romega.com	15	Ae1
ALL STATIONS	Sales Exec	Greater Rome Chamber	Romega.com	15	Ae2
ALL STATIONS	ACCOUNT EXEC	BERRY COLLEGE ON LINE AD	Berry.edu	16	Ae3
WZOT	ACCOUNT EXEC	POLK CO CHAMBER OF COMMERCE	Polkgeorgia.com	10	Ae4
ALL STATIONS	PRODUCTION/COPY	INTERN/Jacksonville State		15	P1
ALL STATIONS	ACCOUNT EXEC	RADIO STATION WEBSITE		10	Ae5
ALL STATIONS	BOARD OP	GANorthwestern Technical College NORTHWESTERN TECH COLLEGE	1 Maurice Culberson Drive, Rome, GA	4	B1
	BRANDS MANAGER			4	Br1

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This station is time brokered through a local marketing agreement with Rome Radio Partners, LLC.

During the preceding twelve (12) months the following station employment units implemented the Licensee’s EEO program by engaging in the following recruitment and outreach initiatives:

STATION / EMPLOYMENT UNIT	EXPLAIN RECRUITMENT/OUTREACH INITIATIVE	DATE(S)
GREATER ROME SHRM	CHERYL SCOTT PRESIDENT OF GREATER ROME SHRM PARTICIPATED IN LEGISLATIVE AND WORK READINESS	12/1/10-12/1/11
SHORTER UNIVERSITY JOB FAIR	SPONSOR OF SHORTER UNIVERSITY JOB FAIR SEPT 22, 2011 WITH OVER 1000 ATTENDEES	9/22/11
SHORTER UNIVERSITY DRESS FOR SUCCESS	PARTICIPATED IN AND COSPONSORED DRESS FOR SUCCESS FOR ALL INTERVIEWEES ATTENDING JOB FAIR AND RESUME MAKE OVER	9/20/11
BERRY COLLEGE JOB FAIR	PARTICIPATED IN BERRY COLLEGE JOB FAIR	2/22/11
MARCH MAKE OVER	CHERYL SCOTT PARTICIPATED IN MARCH MAKEOVER WITH HOUSING AUTHORITY TEACHING RESUME MAKEOVER AND HOW TO INTERVIEW AND DRESS FOR INTERVIEWS	3/8/11
MINORITY BUSINESS EXPO	PARTICIPATED IN MINORITY BUSINESS EXPO TO RECRUIT EMPLOYEES FROM PUBLIC	2/26/11
JOBS FOR GEORGIA	PARTICIPATED IN JOBS FOR GEORGIA IN WORKPLACE MANNERS AT GEORGIA HIGHLANDS COLLEGE	2/9/11

SHORTER CONNECT	PARTICIPATED IN PANEL AT SHORTER COLLEGE ABOUT OPPORTUNITIES WITH IN RADIO AFTER GRADUATION	4/5/11
Floyd Co Apprentice Program	Worked with Melissa Pyle of Floyd County Schools to develop internships for students to learn broadcasting and engineering	12/1/10-now

This EEO Local Public File Annual Report was prepared by:

Name of Analyst:	
Signature of Analyst:	
Analyst's Title	
Date Report Prepared:	
Telephone Number:	